



Annual Catholic Appeal **Advisor**

June 23, 2025

ATTN: PARISH STAFF, ADVOCATES, PASTORS

Thank you! 2025 results up 3% year over year so far.

TWO OPTIONS FOR 2026 APPEAL WEEKEND: FEB 21-22 or FEB 28-MAR 1

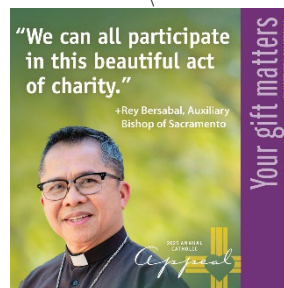
[SEE NEXT PAGE FOR
THE FULL SCHEDULE](#)

Nice work on Appeal Weekend! Commitments are up so far this year. Please share your parish results to date from the pulpit and remind parishioners that it is never too late to give.

Keep posting year-round

This social media post is suggested for June. You can also share it in your bulletin! Get all the elements [here](#) and [here](#)

Use the post that works best for your parish



As Catholics we are called to love our neighbor and ensure every person can live a plentiful and dignified life. Your gift makes a meaningful difference. Please give what you can to the Annual Catholic Appeal. 25% comes back to our parish. Give online:

<http://www.scd.org/acagive>

Our June follow-up mailing is out – A great time to put your envelope overstock back in the pews

Parishioners give throughout the year. Providing easy access to ACA envelopes or [Donate Now QR Code Cards](#) can boost your results and the 25% share that comes back to your parish.

Parish instructions and digital assets posted at:

www.scd.org/catholic-foundation/parish-and-advocate-resources

Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 email aca@scd.org



Assisting people in need

2026 APPEAL AT-A-GLANCE

By January 30	Parishes receive posters and Mass announcements
Week of February 2	Group conference calls: Parish Advocates & Parish Staff
Week of February 2	Parishioners receive mailer* Video posts online
By February 13	Parishes receive in-pew materials

Option 1 *(first weekend of Lent)*

February 7-8	Awareness Weekend #1
February 14-15	Awareness Weekend #2
<u>February 21-22</u>	<u>APPEAL WEEKEND</u>
Feb 28-Mar 1	Follow-up Weekend #1
March 7-8	Follow-up Weekend #2
March 2	Appeal Weekend collections due
March 16	Follow-up collections due

Option 2 *(second weekend of Lent)*

February 14-15	Awareness Weekend #1
February 21-22	Awareness Weekend #2
<u>Feb 28-Mar 1</u>	<u>APPEAL WEEKEND</u>
March 7-8	Follow-up Weekend #1
March 14-15	Follow-up Weekend #2
March 9	Appeal Weekend collections due
March 23	Follow-up collections due

May	Q1 parish share sent to parishes Parishes report results to parishioners
August	Q2 parish share to parishes
November	Q3 parish share to parishes <i>Report of Gratitude</i> + materials release
January 31, 2027	2026 Appeal concludes

*Mail is limited to parishioners in Diocese database