Annual Catholic Appeal Advisor

November 6, 2023

ATTN: PARISH STAFF, ADVOCATES, PASTORS

Thank you! 2023 donations are still arriving.

Watch for Report of Gratitude Materials for Thanksgiving Weekend.

Two options for 2024 Appeal Weekend

Appeal weekend falls during Lent in 2024. We know parish calendars are busy at that time and have created two options:

First weekend of Lent

February 17-18

Second weekend of Lent

February 24-25

See next page for details

Display regionalized thank you posters through January

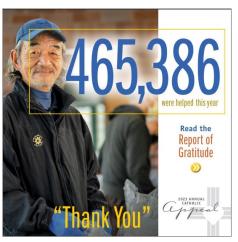
Posters with regionalized results and Mass announcements arriving at your parish by Nov. 13



Nearly \$4.2 million from 18,000 Catholic households so far

Gifts are still coming in for the 2023
Appeal. Continue to promote the Appeal in your parish. Updated parish results will be included with your next check.

Keep your website and social media going with Report of Gratitude messaging



Images and suggested thank you messaging will be available for download by Friday, November 10.

Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 or email aca@scd.org 2021 Downloads www.scd.org/catholic-foundation/parish-and-advocate-resources



2024 APPEAL AT-A-GLANCE

By January 26 Parishes receive posters and Mass

announcements

Week of January 29 Group conference calls:

Parish Advocates & Parish Staff

Week of January 29 Parishioners receive mailer*

By February 2 Parishes receive in-pew materials

Option 1 (first weekend of Lent)

February 3-4 Awareness Weekend #1
February 10-11 Awareness Weekend #2
February 17-18 APPEAL WEEKEND
February 24-25 Follow-up Weekend #1
March 2-3 Follow-up Weekend #2

March 11 Appeal Weekend collections due

March 18 Follow-up collections due

Option 2 (second weekend of Lent)

February 10-11 Awareness Weekend #1
February 17-18 Awareness Weekend #2
February 24-25 APPEAL WEEKEND
Follow-up Weekend #1
March 9-10 Follow-up Weekend #2

March 18 Appeal Weekend collections due

April 8** Follow-up collections due

May Q1 checks and results mail to parishes

Parishes report results to parishioners

August Q2 checks and results mail to parishes

November Q3 checks and results mail to parishes

Report of Gratitude + materials release

January 31, 2025 2024 Appeal concludes

^{*}Mail is limited to parishioners in Diocese database ** avoids Palm Sunday and Easter Sunday