

Appeal

# Annual Catholic Appeal **Advisor**

January 16, 2023

ATTN: PARISH STAFF, ADVOCATES, PASTORS

Materials posting soon. **Appeal Weekend is February 18-19**

**Advocates and Parish staff:**  
**Please join us!**

## **2023 Kick-off video calls**

**Tuesday, January 31**

**10 am & 2 pm**

RSVP to [aca@scd.org](mailto:aca@scd.org)  
Log-in credentials to come

## **Downloadable video**

**By January 21**

English and Spanish videos post

## **Materials coming to your parish office in two shipments**

**By Friday, January 20**

Posters and announcements via US mail

**By Friday, February 3**

Videos, envelopes, pencils and processing instructions via UPS

*Inspect your shipments upon arrival*

## **THANK YOU!**

### **2022 APPEAL SETS A NEW RECORD**

More than \$4.7 million in commitments have been received for the 2022 Appeal. Final results to come in February.

## **Start social posts as early as January 30**



Digital images and calendar of suggested content will be available online by January 20. Hyper-links to the full video and short video will be included.

## **Parish instructions and digital assets will be posted at:**

[www.scd.org/catholic-foundation/parish-and-advocate-resources](http://www.scd.org/catholic-foundation/parish-and-advocate-resources)

**Questions? We're here to help.**

Call The Catholic Foundation: 916.733.0266 email [aca@scd.org](mailto:aca@scd.org)