

Appeal

Annual Catholic Appeal **Advisor**

November 22, 2021

ATTN: PARISH STAFF, ADVOCATES, PASTORS

**Thank you! 2021 donations are still arriving.
Updated parish results coming soon. New digital assets are posted.**

2022 Appeal at-a-glance

- **Appeal Weekend February 26-27**
- **Posters + announcements** arrive by January 21
- **Downloadable materials** including videos will be posted by January 21
- **Group conference calls** for Advocates and Parish staff week of January 27
- **Parish envelopes + DVDs** arrive week of February 14

Nearly \$3.9 million from 12,000 Catholic households so far
Gifts are still being received for the 2021 Appeal. Please continue to promote the Appeal in your parish. **Look for your updated parish results in early December.**

Keep your website and social media going with Report of Gratitude messaging



Images and draft messaging can now be downloaded at scd.org. Message thanks those who have donated and reminds all that 25% comes back to the parish.

Display regionalized thank you posters now through January

Mass announcements and posters with regionalized results were mailed to parish offices last week.



Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 or email aca@scd.org
2021 Downloads www.scd.org/catholic-foundation/parish-and-advocate-resources