

Appeal

Annual Catholic Appeal **Advisor**

January 18, 2021

ATTN: PARISH STAFF, ADVOCATES, PASTORS

INFORMATIONAL CONFERENCE CALLS THIS WEDNESDAY
Focus will be conducting the Appeal in COVID-restricted environment

**Mark your calendar
and join the call**

Wednesday

January 20: 10 am & 1 pm

RSVP to aca@scd.org or simply call in.

Call-in number: **888-721-8686**
Enter this Code when prompted:
9781865

Materials arriving

By Friday, January 22

Posters and announcements via US mail

By Wednesday, February 10

Videos, envelopes, pencils and processing instructions via UPS

*Plan to inspect your shipments
as soon as received.*

Materials for COVID-restricted outreach are available now

Based on what many parishes are already doing to stay in touch with parishioners, instructions and tools are designed to give you a simple plan for "Appeal Season"

**Follow the link to parish and
advocate resources to download
and review.**

EXPANDED VIDEO LIBRARY POSTS BY JANUARY 22

After January 22, look for a variety of downloadable videos:

- 4 to short videos
 - Joe's story
 - Deanne's story
 - Darrell's story
 - Bishop Soto's message (English*)
- Full video (English*)

**Spanish posts by January 29*

Parish instructions and digital assets posted at:

www.scd.org/catholic-foundation/parish-and-advocate-resources

Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 email aca@scd.org