TAP into the Catholic Marketplace. Reach over 42,000 Catholic families – more than 126,000 readers, who buy goods and services.

What is special about the Catholic Marketplace?

Our subscribers are more likely to:
- Own their home • Travel • Have disposable income
- Buy a third car • Work in professional positions

The Catholic Herald publishes 6 times a year. Ad sizes & Rates:

- Full Pg. $2,186
- Half Pg. $1,312
- Quarter Pg. $787
- Eighth Pg. $472

TWO OR MORE RUNS COST PER RUN

- Full Pg. $1,900
- Half Pg. $1,125
- Quarter Pg. $650
- Eighth Pg. $400

INSERTS: $58 per thousand

916.733.0173 or email cjoyce@scd.org

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<thead>
<tr>
<th>Publication Date 2020</th>
<th>Ad Space Reservation</th>
<th>Artwork Due</th>
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<tr>
<td>Jan. Feb • Catholic Education</td>
<td>Nov. 15</td>
<td>Dec. 3</td>
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<td>March.April • Family Life</td>
<td>Jan. 22</td>
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<td>May.June • Transparency in the church</td>
<td>Mar. 30</td>
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<td>July.Aug • Youth and racism</td>
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<td>Sept.Oct • Respect life</td>
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<td>Nov.Dec • Stewardship</td>
<td>Sept. 20</td>
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