



DIOCESE OF SACRAMENTO

Office of Communications

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To: Pastors, Parochial Administrators and Parish Secretaries
From: BeeJae Visitacion – Manager of New Media and Communications
Date: January 7, 2019
Subject: Download Sunday is here!

Hello!

The long-awaited official launch of the myParish App is this weekend! **Download Sunday is January 12-13!** Physical launch kits should already have arrived and your app administrator should have received a link to a digital launch kit complete with bulletin announcements and other graphics. If not, let me know!

I want to say a big THANK YOU to the 41 parishes who have already customized their app! Adopting new technologies can be a difficult decision, and I hope that our partnership with FAITH Catholic and myParish App has helped ease that decision.

As your parishioners begin to use the app more, and your parish becomes more familiar with the platform over the coming months, I'd love to hear of any success stories! Maybe the app's MassMode has helped your community have zero phone notifications go off in the middle of the homily? Perhaps a family has found setting Prayer reminders to be a God-send? Or maybe your worship team has found Groups to be an effective way to communicate?

I recently invited a family member to go to Confession as she hadn't been in years. She said she wasn't even sure she'd know how. I recalled that her parish already had the myParish App in place, and so I showed her the in-app How-To Guide and interactive Examination of Conscience. So yes, this app really can help!

If your parish has not yet customized the app, you can still participate in this FREE program! While you may miss having the full launch kit in time for this Download Sunday, your parish can choose to customize the app at any time. Visit our diocesan landing page <https://myparishapp.com/scd/> and fill out the form or just call (800) 997-8805.

Our hope is that every parish will take advantage of the app. Not only does myParish App offer an effective way for you to improve your communication with parishioners but it increases your ability to do your most important work: evangelization. Remember that our version of the app has content that is exclusive to our Diocese! We worked with myParish App to create custom buttons for our Catholic Herald Magazine, the Bishop's Hour podcast, and our monthly Bishop's Corner interview series.

The myParish App team and I are happy to help in any way we can, so please let us know if there is anything we can do to assist in putting the app into practice at your parish. **Remember, it's FREE!** Our partnership with FAITH Catholic and myParish App means there is no cost associated with this for parishes, including maintenance and server. **NO COST!**

If you have more questions, do not hesitate to reach out to me!

Sincerely,

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