



## DIOCESE OF SACRAMENTO

### Office of Communications

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**To:** Pastors, Parochial Administrators and Parish Secretaries  
**From:** BeeJae Visitacion – Manager of New Media and Communications  
**Date:** December 10, 2018  
**Subject:** The myParish App launch kits are getting ready for shipment: Are you in?

Hello!

As you know, myParish App has been chosen as our official diocesan app, and we will be launching the app, diocese-wide on **Sunday, January 13, 2019**, also known as **Download Sunday**. Our hope is that every parish will take advantage of the app. Not only does myParish App offer an effective way for you to improve your communication with parishioners but it increases your ability to do your most important work: evangelization.

It is not too late to update your parish's App. The easiest way to set up is to visit our diocesan landing page <https://myparishapp.com/scd/> and fill out the form or just call (800) 997-8805.

Even if your parish is choosing, at this time, to use only the basic app (that is, your parish will not be working with the myParish App team to fully customize the app for your parish), I ask you to do three things:

- **First**, be prepared to introduce the app as recommended at the end of all masses on the app sign-up weekend January 13, 2019.
- **Second**, have the parish staff download the app and become familiar with it. This way, you can answer questions your parishioners may have.
- **Third**, use the Basic App Kit provided by myParish App. For instance, the pastor can wear the t-shirt after Masses one Sunday to promote the app for those interested. You could give away a t-shirt or two after Mass. Hand out stickers and promo cards, and be sure to let people know about the app and how to download it by featuring myParish App in your bulletin and on your webpage.

We hope every parish in our diocese will find a way to use myParish App effectively. It really is a valuable communication and evangelization tool. Your parish can choose to customize the app at any time, something I hope you'll consider at some point soon in order to make the app most effective throughout the diocese.

We are happy to help in any way we can, so please let us know if there is anything we can do to assist in putting myParish App into practice at your parish.

**Remember, it's FREE!** Thanks to a partnership between myParish App, FAITH Catholic and our Diocese, there is no cost associated with this for parishes, including maintenance and server. **NO COST!**

If you have more questions, do not hesitate to reach out to me!

Sincerely,

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