

## **DIOCESE OF SACRAMENTO**

## Office of Communications

2110 Broadway • Sacramento, CA 95818-2541 • (916) 733-0154 • Fax (916) 733-0195

To: Pastors, Parochial Administrators and Parish Secretaries

BeeJae Visitacion - Manager of New Media and Communications From:

Date: November 5, 2018

Subject: Start customizing your parish's app today!

Hello!

Our Diocesan-wide Download Sunday (January 12-13, 2019) will be here sooner than you know it.

In order to prepare for the app launch, the myParish App team will be contacting parishes this month to start the app customization process. If you are unfamiliar with the myParish App and its benefits for your community, please visit: https://myparishapp.com/scd/

## **Custom Launch Kits**

It is important to start the app customization process as soon as possible so that custom launch kits can be prepared for your parish. Your Launch Kit will include t-shirts, stickers, promotion cards and a Launch Guide.

## Again, how much does the myParish App cost?

It's FREE! Thanks to a partnership between myParish App, FAITH Catholic and our Diocese, there is no cost associated with this for parishes, including maintenance and server. NO COST!

If you have more questions, do not hesitate to reach out to me!

Sincerely,

BeeJae Visitacion

Manager of New Media and Communications

bvisitacion@scd.org • 916-733-0154