To: Pastors, Parochial Administrators and Parish Secretaries
From: BeeJae Visitacion – Manager of New Media and Communications
Date: October 15, 2018
Subject: myParish App webinars begin this week

Hello!

A reminder that introductory webinars for the myParish App are beginning this week! Pastors, please designate one person to register and attend **one** of two webinars to understand the benefits of this **FREE** program that is being offered to our Diocese.

- **Webinar Option 1:** Thursday, October 18 at 10am:
  - **https://myparishapp.clickmeeting.com/sacramento-diocese-2/register**
- **Webinar Option 2:** Tuesday, October 23 at 1pm:
  - **https://myparishapp.clickmeeting.com/sacramento-diocese-1/register**

How much technical skillset should a designee have to administer this app?
Minimal technical skill is necessary. Your designee must have the ability to access the Internet, and be able to fill out an online form. This person should be someone that regularly interfaces with the pastor and has a familiarity with parish life. The myParish App team says it takes about 20 minutes/week to keep the app up-to-date.

What if I can't attend the webinar?
If you or your myParish App designee cannot attend during one of the scheduled times, a recording will be made available and shared at a later date.

What if I'm ready to customize the app now?
If your parish is ready to customize the app and be one of the early adopters, you can skip the introductory webinar and have your designee sign up at **https://myparishapp.com/scd/**

How much does the myParish App cost?
It's FREE! Thanks to a partnership between myParish App, FAITH Catholic and our Diocese, there is no cost associated with this for parishes, including maintenance and server. **NO COST!**
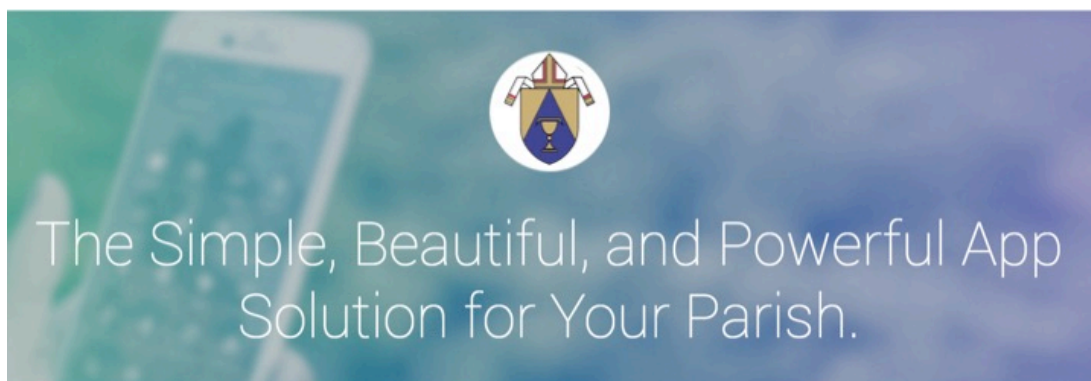
When is this app launching?
Early adopters can launch once their app and materials are ready. The Diocesan-wide *"Download Sunday"* will be January 12 & 13, 2019.

If you have more questions, do not hesitate to reach out to me!

Sincerely,

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Bringing **myParish App** to the Diocese of Sacramento

The Simple, Beautiful, and Powerful App Solution for Your Parish.

myParish App Mission
1. Communicate where people are present and listening in order to better connect the faithful to the life of the Parish *and then…*
2. Inspire these people to practice their faith more fully through easy to access and easy to use faith building helps that mimic the way they use mobile technology every day.

FAITH Catholic + myParish App
- myParish App is offered free of charge to the Diocese of Sacramento parishes through a partnership with FAITH Catholic
- Waives the $199/parish startup fee and the $49/parish/month charge
- Included in the program:
  - App for all 102 parishes, 45 missions, including Spanish language mode
  - Custom app background
  - Launch kit for each parish
  - Web page and admin dashboard
  - Online giving links
  - Groups and calendars

Features
- **Messages:** Connect daily with parish news, information and events. Favorite what's most relevant and remove what isn't.
- **Calendar:** Get event details at a glance, RSVP, share and find directions.
- **Readings:** Daily provided by USCCB.
- **Groups:** Invite friends and start discussions.
- **News:** Provided by Catholic News Agency.
- **Giving:** Link to online giving portal.
- **Confession:** Bookmark and prepare for your next Confession.
- **Parish Info:** List essential contact info.
- **Prayers:** Find favorites and learn new ones.
- **Mass Times and *"MassMode"*:** Set Mass reminders and get notified to silence your phone if you're in range of the parish.
- **Bulletins:** Access weekly bulletins.
- **Homilies:** Watch, listen or read.
- **Inspire:** Optional faith-building resources from partner organizations.
- **Favorites:** Stay in touch with all the communities you call home

myParish App + Diocese of Sacramento Launch Timeline
- **Early September:** All parish apps are built in advance
- **September 17:** Present at Presbyteral Council and Diocesan Pastoral Council
- **September 18:** Announce the program to parishes via a letter in the Weekly News
- **September 28/29:** myParish App is used as the official app of the Ministry Days conference
- **October 18 (10am) & 23 (1pm):** Introductory webinars hosted for interested parishes *(choose one to attend)*
  - Register for October 18 webinar: **https://myparishapp.clickmeeting.com/sacramento-diocese-2/register**
  - Register for October 23 webinar: **https://myparishapp.clickmeeting.com/sacramento-diocese-1/register**
- **October - December:** myParish App calls and works with parishes to customize
- **January 12/13, 2019:** myParish App is launched through Diocesan-wide "Download Sunday"
- **Re-launch:** Identify appropriate timeframe to re-engage remaining and continuing parishes

What do we need from leadership?
1. **Pastor designates one staff person** to register and attend one introductory webinar *(see registration links above)* and act as the parish's point of contact for the myParish App team
   - Minimal technical skill is necessary; must have the ability to access the Internet
   - Person should directly interface with pastor and have a familiarity with parish life
2. **Excitement from the clergy** in order to help parishioners see the value of the app

Questions? Contact the Diocese of Sacramento liaison to myParish App
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