



Annual Catholic Appeal **Advisor**

January 23, 2018

ATTN: PARISH STAFF, ADVOCATES, PASTORS

Thank you for preparing for Awareness and Appeal Weekends.

Reminders for this week:

Posters + bulletin and Mass announcements start this weekend.

- **Announcements are available online** – see link below
- **Posters mailed to your parish the week of January 8**

Envelopes, pencils and processing instructions coming via UPS to your parish office. Inspect your shipment and watch the video early.

- **English only shipments** – should have arrived by now
- **Spanish + English shipments** – should arrive later this week
- **Audio shipment** – will arrive Jan 31 – Feb 2 in your regular mail

Parish instructions are ONLINE ONLY at the link below.

Now is a good time to set a goal for 2018!

All parishes should have received a customized worksheet with your current 2017 results to help you plan.

- **Worksheets were mailed with posters the week of January 8**

Questions? Haven't received materials?

Call The Catholic Foundation: 916.733.0266 email aca@scd.org

2018 Instructions www.scd.org/catholic-foundation/parish-and-advocate-resources