

2018 PARISH
INSTRUCTIONS

the heart of mercy

in Northern California

2018 ANNUAL
CATHOLIC
Appeal

FOR: Parish Advocates | Pastors | Parochial Administrators | Parochial Vicars | Deacons | Parish Bookkeepers

DOWNLOAD

**VIDEO OR AUDIO
MASS & BULLETIN ANNOUNCEMENTS
SOCIAL MEDIA ASSETS
WEBSITE GRAPHICS
ARTWORK FOR DISPLAYS**

Click this link to download 2018 materials

www.scd.org/catholic-foundation/parish-and-advocate-resources

GET SUPPORT

Contact Appeal Coordinators for support with details, materials, training and more.

The Catholic Foundation Office: 916.733.0266

Email: aca@scd.org



Assisting people in need

1

Calendar

2

Keys to success

3

Materials &
Announcements

English & Spanish

4

Pastor ask

English & Spanish

5

FAQs

English & Spanish

6

Gift processing

7

Contacts

8

1.0

The heart
of mercy



Assisting people in need

THE HEART OF MERCY

“When we come together for the Annual Catholic Appeal,
we bring together all of our resources to help our
brothers and sisters in need.”

+Jaime Soto
Bishop of Sacramento

‘The Heart of Mercy’ was selected as the theme of the 2018 Annual Catholic Appeal for several reasons:

Momentum: Last year’s ‘Mercy in Motion’ provided a strong connection to putting our faith into action through the Annual Catholic Appeal.

Together as Catholics – as one body in Christ – we combine our many talents, whether working on the frontlines of charity, providing the financial resources that makes good works possible, or giving our time doing, donating and praying.

Message: We are reminded that, by our baptism, each of us is called to reach out to those less fortunate, to restore hope to the poor, to those who are deprived of dignity in our community, and to welcome them with kindness.

Keeping the ‘Year of Mercy’ alive

Pope Francis encourages us to be ‘The Heart of Mercy’ through a ***culture of encounter***...

When we encounter Christ in the Word and in the Eucharist, we are nourished, and our relationship with Him is strengthened, so that we can go out into the world and encounter those around us. These individual encounters are “God moments,” opportunities for us to bring Christ to others, to serve, and to acknowledge that they too are created in the image of God.

Bishop Jaime Soto’s Message

“Whether it is for material need or support during a dark and troubled time, the Annual Catholic Appeal is the opportunity we all have to make a difference in the lives of those who feel lost in the margins.”

Auxiliary Bishop Myron Cotta’s Message

“We all have an obligation to do something out of love for the sake of the other, as Christ Jesus has challenged us to do. This is where the Appeal comes in.”

**Thank you for being
The Heart of Mercy in Northern California!
With your help, the Annual Catholic Appeal
will make a difference in 2018.**

Goal:

**\$4 million
30,000 participants**

Keeping the ‘Year of Mercy’ alive

Pope Francis encourages us to be ‘The Heart of Mercy’ through a ***culture of encounter***...

When we encounter Christ in the Word and in the Eucharist, we are nourished, and our relationship with Him is strengthened, so that we can go out into the world and encounter those around us. These individual encounters are “God moments,” opportunities for us to bring Christ to others, to serve, and to acknowledge that they too are created in the image of God.

Bishop Jaime Soto’s Message

“Whether it is for material need or support during a dark and troubled time, the Annual Catholic Appeal is the opportunity we all have to make a difference in the lives of those who feel lost in the margins.”

Auxiliary Bishop Myron Cotta’s Message

“We all have an obligation to do something out of love for the sake of the other, as Christ Jesus has challenged us to do. This is where the Appeal comes in.”

**Thank you for being
The Heart of Mercy in Northern California!
With your help, the Annual Catholic Appeal
will make a difference in 2018.**

Goal:

**\$4 million
30,000 participants**

2.0

Calendar



Assisting people in need

2018 APPEAL AT-A-GLANCE

Weeks of January 14	Group conference calls: Parish Advocates & Parish Staff
Week of January 14	Parishes receive materials
Week of January 14 & 21	Parishioners receive mailer*

January 27-28	Awareness Weekend #1
February 3-4	Awareness Weekend #2
<u>February 10-11</u>	<u>APPEAL COMMITMENT WEEKEND</u>
February 23	Appeal Weekend collections due
February 17-18	Follow-up Weekend #1
February 24-25	Follow-up Weekend #2
March 12	Follow-up collections due

May	Q 1 checks and results mail to parishes
May	Report results to Parishioners (one week after results are received)
August	Q 2 checks and results mail to parishes
October	2019 Parish Advocates appointed
November	Q 3 checks and results mail to parishes <i>Report of Gratitude</i> is released
January 31, 2019	2018 Appeal concludes

* Mail is limited to parishioners in Diocese database

3.0

Keys to success



Assisting people in need

KEYS TO SUCCESS in 2018

Follow these proven steps for success in your parish.

- Watch for pre-populated worksheet to set goals - p. 3.2
- Build awareness about your use of the 25% parish share - p 3.3
- Build awareness of charities funded by the Appeal - p 3.4
- Promote the Appeal before and after Appeal Weekend - p 3.5
- Play the Appeal video at Mass and other gatherings - p 3.6
- Plan for parish cultural and language diversity - p 3.7
- Review recommendations from parish advocates - p 3.8
- Share results with your parishioners and how you plan to use the 25% share - p 3.9

2018 and BEYOND

Consider forming a Stewardship Committee to implement Annual Catholic Appeal and other parish fundraising.



Assisting people in need

Watch your mail:

All parishes will receive this worksheet pre-populated with 2017 results. For assistance or to locate your worksheet please call 916.733.0266 or email aca@scd.org

OPTIONAL PARISH GOAL

Setting goals builds community and a plan for success in 2018.

Parish Worksheet

2017 Results

Household
Participation

Dollars
Committed

Registered
Households

% of
Households

2018 Goal

Household
Participation

% of
Households

Dollar
Commitment

How increased ACA results will help our parish:



Assisting people in need

PROMOTE HOW YOUR PARISH USES THE 25% SHARE

- Invite a recipient or the director of your parish ministry to speak
- Publish a letter of thanks from your parish ministry in your bulletin
- Invite volunteers from your parish ministry to speak about the impact of the Appeal on the success of their program
- Display information about your ministry in visible locations near Appeal posters and pledge envelopes
- Display information on your parish website about how your 25% share helps your parish ministry
- When posting social media about your parish ministry, remind people that funding comes from the 25% share

REINFORCE OFTEN

Not everyone can be on the frontlines of charity. The Appeal is an opportunity to demonstrate our gratitude to God for the many gifts He has given us, and to bring Christ to others.



Assisting people in need

BUILD AWARENESS ABOUT CHARITIES WHICH RECEIVE APPEAL FUNDING

See *CONTACTS* section for charity contacts

- Host a tour of the charity for pastor, parishioners and parish groups
- Invite the director or someone who has benefited from the charity to speak
- Invite a person who volunteers at the charity to share the impact on him or her
- Ask for a thank you letter from the charity and publish it in the bulletin
- Show a promotional video from the charity
- Invite a parishioner who is a donor to the charity to speak about why he/she is a donor

REINFORCE OFTEN

Not everyone can be on the frontlines of charity. The Appeal is an opportunity to demonstrate our gratitude to God for the many gifts He has given us, and to bring Christ to others.



Assisting people in need

PROMOTE THE APPEAL BEFORE AND AFTER APPEAL WEEKEND

The Annual Catholic Appeal is a year-round effort and an opportunity to live the Gospel message of our Lord Jesus.

- Remind parishioners about what is happening with the ministries you support with your 25% parish share
- Watch for initiatives from The Catholic Foundation that support year-round awareness of the Appeal
- Keep a supply of pledge envelopes in the vestibule for easy access for parishioners who wish to participate
- Use the Appeal pop up banner in different locations throughout the year (see *MATERIALS* section)
- E-mail parishioners a link to the Appeal video
- Provide a link to the Appeal video on the parish website
- Post updates on your Appeal progress on your parish website

REINFORCE OFTEN

Not everyone can be on the frontlines of charity. The Appeal is an opportunity to demonstrate our gratitude to God for the many gifts He has given us, and to bring Christ to others.



Assisting people in need

PLAY THE VIDEO AT MASS AND OTHER GATHERINGS

Appeal results are significantly higher when the Appeal video is played at Mass on Appeal weekend.

Three options for playing the video are provided:

1. DVD ROM: Use on a computer (or computer + projector screen)
2. DVD VIDEO: Use on a DVD player + TV/Screen
3. Download Video files:

www.scd.org/catholic-foundation/parish-and-advocate-resources

A large screen and professional projection equipment will provide the best results in a large church. See next page for available video projection rental packages.

Play the video at smaller gatherings:

- Parish Council / Finance Council
- Knights of Columbus
- Parish School / Religious Education Program
- Bible Study or Faith-Sharing Groups
- Youth and Young Adult Groups
- St Vincent de Paul

Diocese of Sacramento

Annual Appeal Weekend - February 10th & 11th 2018

Special Video Projection Packages



WHAT YOU GET:

Professional 3000 Lumens XGA Video Projector
Professional Video Projection Screen (8ft or 10ft)
Projector Stand , DVD player, 50ft patch cables
Operator Training

2 Rental Options Available

Will Call

You pick up the equipment at our location
We show you how to set it up and operate

Pick up dates Feb 8th and 9th

(Be sure your vehicle will accommodate your choice of screen)

Rental Package Price
\$249.00

Full Service Delivery

We deliver and setup the equipment
Provide training on the operation of the equipment
Remove and pickup the equipment Monday the 12th
Delivery to be scheduled Feb 8th and 9th

Rental Package Price
\$460.00

These special rental packages have been arranged for you by the Diocese
Place Your Reservation by 1-28-18 • Call 916-649-8040 Limited Availability

Purchase Options

Would you rather purchase a screen and projector ?

Associated Sound is your Local AV System Integrator

Authorized Dealer of Eiki Professional Video Projectors and Da-Light Screens

Contact Anthony Brown at: 916-649-8040 to go over your options

Associated Sound

Exceeding Expectations Since 1968

1417 Del Paso Blvd., Sacramento, California 95815

Phone 916-649-8040, 800-492-6800, Fax 916-649-0243

www.associatedsound.com



Assisting people in need

PLAN FOR PARISH CULTURAL & LANGUAGE DIVERSITY

- Include leaders of cultural communities in developing your plan
- Show the Spanish video on Appeal weekend at Spanish Masses and at parish gatherings
- Encourage other fundraising festivities such as Tamale Sales to contribute to the Appeal
- Encourage ALL households to use the Appeal envelope for their donation, even if they wish to remain anonymous so that everyone can be counted as a participant
- Print and display information in other languages and display in visible locations at your parish about the parish 25% share. Place this information near the Annual Catholic Appeal poster and pledge envelopes

REINFORCE OFTEN

Not everyone can be on the frontlines of charity. The Appeal is an opportunity to demonstrate our gratitude to God for the many gifts He has given us, and to bring Christ to others.



Assisting people in need

ADDITIONAL BEST PRACTICES

Parishes say these steps add to their success:

- Encourage the pastor to give an inspirational talk about how funds are used in your parish - give examples
- Encourage the pastor to send a follow-up letter or e-mail to parishioners who have not yet participated. Emphasize participation is what matters, not the amount
- Link the Appeal to parish milestones, such as a major anniversary
- Thank donors often. Report back how funds are used, what is happening, how people are helped
- Conduct awareness activities on the weekends prior to Appeal Weekend – Ask parishioners to prayerfully consider a gift; actually ask the Holy Spirit for guidance
- When Appeal envelopes are collected, have your ushers carry extra envelopes, so they can have cash donors place their cash in an envelope before placing their gift in the collection basket

Please share your own best practices with Appeal Coordinators (see contacts).

REINFORCE OFTEN

Not everyone can be on the frontlines of charity. The Appeal is an opportunity to demonstrate our gratitude to God for the many gifts He has given us, and to bring Christ to others.



Assisting people in need

SHARE RESULTS WITH YOUR PARISHIONERS

Your pastor receives updated parish results once a quarter from the Annual Catholic Appeal. The Parish Results Report shows total households participating to date and total gifts and pledges recorded to date. The report also projects the total 25% share amount your parish will receive, assuming all parishioners complete their pledges.

We encourage you to let your parishioners know how your parish is doing throughout the year and to ask those who have not yet participated to consider a gift.

ANNUAL CATHOLIC
Appeal
Assisting people in need.

2015 ANNUAL CATHOLIC APPEAL | RESULTS AS OF OCTOBER 31, 2015

Parish, City

PARISH COMMITMENTS

Progress by October 31, 2015 v Total 2014 Commitments

Participation			Dollars		
2015	2014	% change	2015	2014	% change

PARISH SHARE DISTRIBUTION

2014 (Actual Distribution)	2015 (Projected Distribution per YTD)

PARISH COMMITMENTS: a year-to-year comparison of the number of parish families who responded with a donation or pledge (Participation) and the total value of the donations and intended pledges (Dollars). Participation and dollar amounts reflect all commitments collected and pledged.

PARISH SHARE: a year-to-year comparison of the actual parish share for 2014 and projected parish share for 2015. The 2014 parish share is 25% of actual dollars collected by the end of the 2014 Appeal (January 31, 2014). The 2015 projected parish share is based on dollars collected and pledged to date. Actual parish share for 2015 will be 25% of funds collected by the end of the 2015 Appeal (January 31, 2015).

4.0

Materials & Announcements

English & Spanish



Assisting people in need

DOWNLOADABLE MATERIALS FOR PARISH USE

www.scd.org/annual-appeal/parish-materials

Materials for digital promotion:

Keep awareness high with these digital assets:

- Facebook and Instagram graphics and suggested messaging
- Graphics for website home page
- Graphic and link to Appeal video
- Annual Catholic Appeal brochure for posting to your website

Artwork for a pop-up banner:

Some parishes have indicated an interest in creating a pop-up banner.
Look for:

- Artwork for a 30" x 80" pop-up banner, formatted for printing at FedEx/Kinko's



Assisting people in need

JANUARY 27/28 - FEBRUARY 3/4 AWARENESS WEEKENDS

Bulletin and Mass Announcement

In two weeks (next weekend), on Feb 10-11, we will once again be given the opportunity to be Christ to others. How do we help a family that has suffered great loss? How do we help the homeless man or woman who is looking for a way out of poverty? How do we provide emotional support where it is needed most? As Catholics in the Diocese of Sacramento, we have a way to help those truly in need. By making a generous donation to the Annual Catholic Appeal, you can live the Gospel message to help our brothers and sisters. Last year _____ of our parishioners contributed \$_____. Our parish received 25% to serve our local ministry to others. The charitable works of the Church, whether in Catholic social service programs or parish-based outreach ministries, depend on all of us. Each of our gifts, no matter the amount, really does make a difference in someone's life. Please prayerfully consider what you can give. Our gift is the Heart of Mercy in Northern California.

Prayer of the Faithful

For the local Church...the People of God in the Diocese of Sacramento...as we consider all that God has so generously given us, that He will open our hearts as we prayerfully consider our participation in the upcoming Annual Catholic Appeal and for those who need assistance...

For our sisters and brothers we pray...*Lord, hear our prayer.*

**(Please modify these announcements and prayers to fit your parish.
Revise line 9 in the Announcement
to feature how your parish used the 25% share.)**



Assisting people in need

FEBRUARY 10/11 – APPEAL WEEKEND

Bulletin and Mass Announcement

The 2018 Annual Catholic Appeal is our annual tradition that connects us to thousands of people who need our help every day. Our generous gifts to the Appeal help children find safety and hope, families break through desperate situations, marginalized individuals find the strength to rebuild lives of dignity, students in economically challenged communities remain in Catholic school, and seminarians prepare for priestly service in our parishes. We may not be social workers, yet we are at the heart of mercy when we put our resources in the hands of social service programs and parish ministries that help lift people out of poverty. Please be as generous as you can. Every gift makes a difference.

Prayer of the Faithful

For all who depend on our generosity in the Annual Catholic Appeal: those who need assistance and all those who work tirelessly in the charitable organizations and parish outreach ministries that serve them...

For our sisters and brothers we pray...

Lord, hear our prayer.

(Please modify these announcements and prayers to fit your parish)



Assisting people in need

FEBRUARY 17/18 – 24/25
FOLLOW UP WEEKENDS

Bulletin and Mass Announcement

Thank you to those who have already made a one-time or an ongoing donation to the 2018 Annual Catholic Appeal. Your gift will make a difference in someone's life. If you have not yet made a donation, it's not too late! Envelopes are still available in the church or in the parish office. Don't forget... 25% of what you give is returned to our parish to assist people in our community who need help.

Prayer of the Faithful

For all who have given generously to the Annual Catholic Appeal... for those who are still prayerfully considering what they can give... and for all those praying for help from God who will benefit from our generosity...

For our sisters and brothers we pray...

Lord, hear our prayer.

(Please modify these announcements and prayers to fit your parish)



Assisting people in need

REPORT TO PARISHIONERS: **OVERALL PARISH COLLECTIONS RESULT**

MAY - JUNE

One week after receipt of Progress Report from Diocese.

Bulletin and Mass Announcement

Thank you to those who have already made a gift to the 2018 Annual Catholic Appeal. Your gift will make a difference in someone's life. As of (date), _____ parishioners have participated this year at our parish, totaling \$_____ in gifts and pledges. If you have not yet made a donation, it's not too late! Prayerfully consider a gift. No contribution, no act of charity is ever too small or insignificant. Envelopes are still available in the church or the parish office. Don't forget... 25% of what you give is returned to our parish. This year, Appeal funds will be used to _____.

(Please modify these announcements to fit your parish)



Assisting people in need

**27 y 28 de ENERO y 3 y 4 de FEBRERO-- FIN DE SEMANA
CONCIENTIZAR**

ANUNCIO EN EL BOLETÍN Y EN LAS MISAS

En dos semanas (el próximo fin de semana), 10 y 11 de febrero, se nos dará una vez más la oportunidad de ser Cristo para el próximo a través de las Obras de Misericordia. ¿Cómo ayudamos a una familia necesitada? ¿Cuál es la mejor manera de ayudar a los pobres que piden dinero en las calles? Como católicos en la Diócesis de Sacramento tenemos la forma de ayudar a aquellos en verdadera necesidad. Haciendo un donativo generoso al Llamado Católico Anual, tú puedes vivir el Evangelio y ayudar a nuestros hermanos. El año pasado _____ de nuestros feligreses contribuyeron \$_____ al Llamado. Esta parroquia recibió 25% para servir a las necesidades locales. Las obras de caridad de la Iglesia, ya sea en los programas católicos de servicio social o ministerios parroquiales depende de todos nosotros. Cada uno de nuestros donativos, sin importar la cantidad, de verdad hace la diferencia en la vida de alguien. Por favor después de orar, consideren lo que ustedes pueden dar. Nuestros donativos al Llamado Católico Anual son la Misericordia en Acción de Norte California.

Oración de los Fieles

Por la Iglesia... el Pueblo de Dios en la Diócesis de Sacramento... que considerando todo lo que Dios generosamente nos ha dado, que Él abra nuestros corazones mientras consideramos nuestra participación en el Llamado Católico Anual.

Por nuestras hermanas y hermanos oremos... *Señor, escucha nuestra oración.*

**(Estos anuncios y oraciones pueden modificarse para adaptarlos a su parroquia.
Revise la línea 9 en el boletín para mostrar como su parroquia utilizo el 25% de las acciones.)**



Assisting people in need

FIN DE SEMANA DEL LLAMADO – 10 y 11 de febrero

ANUNCIO EN EL BOLETÍN

Anuncio para el boletín y las Misas

El Llamado Católico Anual del 2018 es nuestra tradición que conecta a miles de personas que necesitan nuestra ayuda cada día. Nuestros generosos donativos al Llamado ayudan a niños a encontrar seguridad y esperanza, ayudan a familias a salir adelante de situaciones difíciles, a los marginados encontrar fortaleza y reconstruir sus vidas con dignidad, a estudiantes con problemas económicos a permanecer a asistir a una escuela católica y a seminaristas a prepararse para el servicio sacerdotal en nuestras parroquias. Puede ser que nosotros no seamos trabajadores sociales o maestros, pero podemos poner recursos en las manos de los servicios católicos diocesanos y parroquiales que ayudan a los marginados a salir de su pobreza donando al Llamado Católico Anual. Por favor sean generosos. Cada donativo hace la diferencia.

Oración de los Fieles

Por todos aquellos que dependen de nuestra generosidad en el Llamado Católico Anual: aquellos que necesitan asistencia y todos los que trabajan sin descanso en las organizaciones caritativas y ministerios parroquiales para servirlos...

Por nuestros hermanos y hermanas oremos... *Señor escucha nuestra oración.*

(Estos anuncios y oraciones pueden modificarse para adaptarlos a su parroquia)



Assisting people in need

FINES DE SEMANA DE SEGUIMIENTO

17 y 18 de febrero

24 y 25 de febrero

Anuncio para el boletín y las Misas

Gracias a todos los que ya han dado su donativo y hecho su compromiso mensual al Llamado Católico Anual 2018. Su donativo hace la diferencia en la vida de alguien. Pero si aún no los has hecho, no es demasiado tarde. Aún hay sobres disponibles en la iglesia y en la oficina parroquial. No olviden... 25% de tu donativo, regresa a la parroquia para ayudar a la gente necesitada de nuestra comunidad.

Oración de los Fieles

Por todos los que han donado generosamente al Llamado Católico Anual... por aquellos que necesitan asistencia y todos aquellos que trabajan incansablemente en las organizaciones benéficas y en los ministerios extensión parroquial que les sirven....

Por nuestras hermanas y hermanos, oremos... *Señor, escucha
nuestra oración.*

(Estos anuncios y oraciones pueden modificarse para adaptarlos a su parroquia)



Assisting people in need

**INFORME A LOS FELIGRESES RESULTADO GLOBAL
DE LO RECAUDADO EN LA PARROQUIA
MAYO/JUNIO**

**Una semana después de la recepción del Informe de Avance
de la Diócesis**

ANUNCIO EN LAS MISAS Y EN EL BOLETÍN PARROQUIAL

Gracias a todos los que ya han dado su donativo al Llamado Católico Anual 2018. Su donativo hará la diferencia en la vida de alguien. Hasta el día de hoy, _____ feligreses han participado en el Llamado recaudando un total de \$ _____ en donativos y promesas. Si tú aún no has participado, aún hay tiempo. Después de orar, considera tu donativo. Ninguna contribución, ningún acto de caridad es jamás muy pequeño o insignificante.

Ahí están todavía los sobres disponibles en la Iglesia y la oficina. Recuerden que el 25% de lo que den, regresa a tu parroquia. Este año, los fondos del Llamado van a ser usados para _____.

(Estos anuncios y oraciones pueden modificarse para adaptarlos a su parroquia)

5.0

Pastor ask

English & Spanish



Assisting people in need

*** **PASTOR'S INVITATION TO PARTICIPATE** ***
(AFTER THE GOSPEL)

PASTOR (or designee):

Today we join with all the other parishes in our Diocese for the 2018 Annual Catholic Appeal.

The Annual Catholic Appeal is our annual tradition that connects us to our brothers and sisters across the Diocese who are suffering and need our help. Our support of the Annual Catholic Appeal is, in itself, at the heart of mercy...doing something out of love for the sake of the other, as Christ Jesus has challenged us to do.

Let us reflect for a moment on our local acts of mercy...

- How have we at _____ Parish fostered a “**culture of mercy**”?

- How have we spent our parish share of the Annual Catholic Appeal to “**alleviate the suffering of our brothers and sisters**”?

DIRECTOR OR VOLUNTEER in the parish outreach ministry funded by the parish share of the Annual Catholic Appeal:

Share **one 2-minute** story of a **specific** person or family served by a parish ministry funded by the parish share of the Annual Catholic Appeal.

- What brought the person to the parish?
- What was the person's situation?
- What was the parish able to do to help the person?

(TIP: Limit the story to two minutes by writing a maximum 300 word script ahead of time.)

PASTOR:

This is only one example of the _____(number) of people and families that our parish _____ ministry was able to serve last year because of **your** generosity to the Annual Catholic Appeal.

Whatever you give means that someone will _____(eat, be housed, have clothes, pay rent or utility bills, etc.).

Whatever you give helps our parish community to alleviate the suffering of our brothers and sisters.

Let us listen to what we are able to do – as one body in Christ – by sharing our resources.

PLAY VIDEO OR AUDIO PRESENTATION

INVITE PARISHIONERS TO PARTICIPATE

PASTOR:

Pope Francis has asked each of us to promote a culture of mercy...where no one looks at another with indifference or turns away.

It is now time for each of us to consider our commitment in support of the critical needs of our brothers and sisters.

FILL OUT AND COLLECT ENVELOPES AFTER THE VIDEO

There are commitment envelopes in the pews. I ask those sitting at the ends to pass down the envelopes and pencils. If one adult in each household will take one, we will fill it out together. (Pause) – As the envelopes and pencils are being passed, please remember that our goal is to increase participation – so please do what you can.

We know that some of you may have already filled out the envelope that you received in the mail. If you have already sent the envelope in, please bear with us.

We're going to "walk through" the envelope together:

The pledge form is on the inside left panel of the envelope.

- **Step 1:** Prayerfully consider your gift. I encourage everyone to consider an ongoing monthly gift or a 10-month pledge. For instance, a commitment of only \$25 per month provides \$250 over a ten-month period. All gifts are important. Please do what you can.
- **Step 2:** Next is a space to record your gift. (pause)
- **Step 3:** Next is a space to complete your household and parish information – please clearly print the parish name, your name, address, and phone. (pause)

If you prefer not to give your name, it is OK to leave the space blank. Your envelope will be counted as “Anonymous” to help us track our parish participation. If you choose not to give your household information, please don’t forget to print our parish name.

- **Step 4:** On the bottom of the form is the space to record the payment method you would like to use.

If you wish to make a cash contribution to the Appeal, please put the cash into the Appeal envelope so we can record it as one of our parish contributions and to be able to thank you for your generosity if you choose to include your name.

(CRITICAL STEP FOR PASTOR: While you are allowing time to complete the envelopes, fill out your own envelope. It is important to repeat this at each Mass.)

Announce the collection of the envelopes:

Thank you for your patience with this process. At this time, I would ask the ushers to collect the Appeal commitments. Please place your sealed envelope in the collection basket. Then together we will offer our gifts to God in gratefulness for His many blessings and in service to those in need among us.



*** **INVITACIÓN DEL PÁRROCO A PARTICIPAR** ***
(DESPUÉS DEL EVANGELIO)

PARROCO (o delegado):

Hoy nos unimos a todas las otras parroquias en nuestra Diócesis para arrancar con el Llamado Católico Anual 2017.

El Llamado Católico Anual es nuestra tradición anual que nos conecta a la gente de nuestra Diócesis que está sufriendo y necesita nuestra ayuda. Nuestro apoyo al Llamado Católico Anual es en sí mismo un acto de misericordia...viniendo a la ayuda del otro a través de "la fuerza renovadora de la misericordia." Es la Misericordia en Acción.

Reflexionemos por un momento en nuestras obras de misericordia locales...

- ¿Como hemos fomentado una "**cultura de misericordia**" en esta Parroquia de _____?
- ¿En qué hemos gastado nuestra porción del Llamado Católico Anual para "**aliviar el sufrimiento de nuestros hermanos y hermanas**?"

DIRECTOR O VULUNTARIO en el ministerio parroquial que ha recibido los fondos del Llamado.

Comparte una historia en **2 minutos** de una persona o familia en especial que recibió ayuda de dichos fondos.

- ¿Qué fue lo que llevó a dicha persona a la parroquia?
- ¿Cuál era la situación de la persona?
- ¿Qué pudo hacer la parroquia por dicha persona?

(TIP: Limita la historia a dos minutos escribiendo por adelantado un máximo de 300 palabras.)

PÁRROCO:

Esto es solo un ejemplo de las _____ personas y familias que el ministerio _____ de nuestra parroquia pudo ayudar este año pasado gracias a tu **donación** al Llamado Católico Anual

Lo que tú des significa que alguien va a comer, pagar su renta, tener ropa, calor en su hogar, etc.).

Lo que tú des ayuda a nuestra comunidad parroquial a fomentar una cultura de misericordia y aliviar el sufrimiento de nuestros hermanos y hermanas.

Escuchemos ahora otras reflexiones sobre el significado e impacto de la misericordia.

TOCAR EL VIDEO O EL CD DE AUDIO

INVITA A LOS FELIGRESES A PARTICIPAR

PÁRROCO:

El Papa Francisco nos ha pedido a cada uno a promover una cultura de misericordia.

Ahora es el momento para que cada uno de nosotros consideremos nuestro compromiso de ayudar en las necesidades críticas de nuestros hermanos.

COMPLETAR Y COLLECTAR LOS SOBRES DESPUES DEL VIDEO

Hay sobres de compromiso en las bancas. Les pido a quienes están sentados en las orillas, que pasen los sobres y lápices. Si un adulto de cada familia toma un sobre, lo vamos a llenar juntos. (Pausa) – Mientras se pasan los sobres, recordarles que el objetivo es aumentar la participación – así que haz lo que sea necesario.

Sabemos que algunos de ustedes ya han llenado el sobre que recibieron por correo. Sí ya lo hicieron, por favor tengan un poco de paciencia.

Los vamos a guiar paso a paso para llenar el sobre.

La opción de compromiso por 10 meses está en la parte interior del sobre, al lado izquierdo.

- **Paso 1:** En oración, considera tu donativo. Los invito a considerar un compromiso mensual. Por ejemplo, un donativo de \$25 dólares por mes. Significa un total de \$250 dólares en un periodo de 10 años. Les aseguro que todos los donativos son importantes; así que den lo mejor de ustedes.
- **Paso 2:** En seguida, vean que hay un espacio para marcar si su donativo es una promesa por 10 meses o un solo regalo esta vez. (Pausa)

- **Paso 3:** El espacio que sigue es para completar la información de su domicilio y la parroquia a donde pertenece – por favor, escriba claramente el nombre de su parroquia, su nombre, domicilio y número de teléfono. (pausa)

Si usted prefiere no dar su nombre, está bien dejar el espacio en blanco. Su sobre será contado como anónimo. Si decide no dar la información de su domicilio, por favor no olvide escribir el nombre de su parroquia.

- **Paso 4:** Al final de la forma hay un espacio para escribir su forma de pago que usted decida utilizar.

Si usted desea hacer un donativo al Llamado en efectivo, por favor póngalo en un sobre para poder registrarla como parte de las contribuciones de su parroquia y al mismo tiempo poder agradecerle a usted su generosidad si decide incluir su nombre.

(NOTA AL PÁRROCO: Mientras se da tiempo para que los feligreses completen su sobre, llene su propio sobre. Es importante repetirlo en cada Misa.)

Avisar que se van a recoger los sobres:

Muchas gracias por su paciencia en este proceso. En estos momentos, pido a los voluntarios que recojan los sobres con los compromisos al Llamado. Por favor pongan sus sobres cerrados en la canasta de la colecta durante esta colecta especial del Llamado. Y ahora todos juntos ofreceremos nuestros dones a Dios en gratitud por sus muchas bendiciones y en servicio de aquellos necesitados entre nosotros.

6.0

FAQs

English & Spanish



Assisting people in need

WHO BENEFITS THIS YEAR?

50% supports Catholic Charities of Sacramento programs

MEMBERS

Catholic Charities of Yolo-Solano: Solano and Yolo counties

Northern Valley Catholic Social Service: Butte, Glenn, Shasta, Siskiyou, Tehama and Trinity counties

Sacramento Food Bank & Family Services: Greater Sacramento

ASSOCIATE MEMBERS

Camp ReCreation: Serving Northern California

Mother Teresa Maternity Home: Placerville

Upper Room Dining Hall: Placerville

PARTNERS

Anderson-Cottonwood Christian Assistance

Bishop Gallegos Maternity Home: Sacramento

Catholic Ladies Relief Society: Chico

Community Assistance Network: Greenville, Portola and Quincy

Loaves and Fishes: Sacramento

Sacramento Life Center: Greater Sacramento

Salvation Army Food Shelf: Susanville

Society of St. Vincent de Paul: Amador, Burney, Chico, Davis, Dunsmuir, Esparto, Fair Oaks, Folsom, Ft. Jones, Gridley, Lincoln, Rio Vista, Winters

Stanford Settlement Neighborhood Center: Sacramento

Wellspring Women's Center: Sacramento

Yuba-Sutter Right-To-Life

25% supports your parish social service ministry

Each of our 102 parishes receives 25% of funds collected from their parishioners.

25% supports education

Catholic school tuition assistance in economically-challenged neighborhoods

Seminarian formation for priesthood in the Diocese of Sacramento



Assisting people in need

WHAT IS THE ANNUAL CATHOLIC APPEAL?

Bishop Jaime Soto is committed to helping the poor in our communities. To that end, our Annual Catholic Appeal is the only Annual Catholic Appeal in the nation that is solely dedicated to the social mission of the Church. It is our annual tradition that connects us to thousands of people in our diocese who need our help every day.

Why is the Annual Catholic Appeal necessary?

It is vital, on an annual basis, to more than one hundred programs that help people in desperate need to overcome extreme physical, economic or psychological hardship. Tens of thousands of people in the 20 counties of our diocese are helped by Catholic works and parish programs that receive funding from the Annual Catholic Appeal.

Who should participate in the Annual Catholic Appeal?

Bishop Soto asks that all parishioners participate in the Annual Catholic Appeal. As Catholics in service to others, it is vital that we all participate in the Appeal to assist people in need through ministries too large for a single parish to handle.

Families are encouraged to talk about the Appeal with their children so that they too can share in the family commitment to serving others.

Why is it important for each family to use the donation envelope?

Every gift is important. Every household in each parish is asked to participate with whatever gift they can afford. Each gift is counted as an individual gift by the envelope, even if the donor gives anonymously.

How is the Annual Catholic Appeal Case determined?

The Annual Catholic Appeal case is determined by the Bishop of the Diocese of Sacramento in consultation with diocesan leadership and in response to diocesan needs and priorities.

How is the Case funded?

Funds from the Appeal are used to help Catholic charitable programs that assist people in need and are not used for concerns such as buildings or general funds at the Diocese.

75 percent will benefit those in need through funding of social service programs (50% of net proceeds is granted to agency programs throughout the diocese that are too large for a single parish to handle; 25% of gross proceeds is returned to parishes for their own ministry to people in need).

The remaining 25 percent of net proceeds helps finance the formation of seminarians who will serve as priests in our diocese, and helps provide need-based Catholic School tuition assistance to qualified families in our most economically-challenged communities.

What is the 25% Parish Share?

The parish share is 25% of what is collected from parishioners in the parish. The funds are returned to the respective parish by the Diocesan Finance Office on a quarterly basis. The amount is determined by actual contributions and payments received to date.

How should the Parish Share be used and who decides?

Parish Share funds can be used for:

- parish outreach ministries to people in need
- grants to community programs that serve people in need
- grants to other parishes in poor areas
- up to 50% can be used for parish school tuition assistance

Use of the 25% Parish Share is determined by the Pastor in consultation with parish leaders.

How is Seminarian Education funded?

Funds raised are applied directly to the cost of seminarian tuition and books. The contribution from the Annual Catholic Appeal covers approximately 10% of the total cost of educating our seminarians.

How is the need for Tuition Assistance determined?

The Diocese of Sacramento is committed to ensuring that Catholic education is available to Catholic youth regardless of demographic or socio-economic background.

Proceeds from the Appeal go to various schools throughout the diocese where it has been determined that the supporting parish may not have the necessary funds to meet the tuition assistance needs of the school.

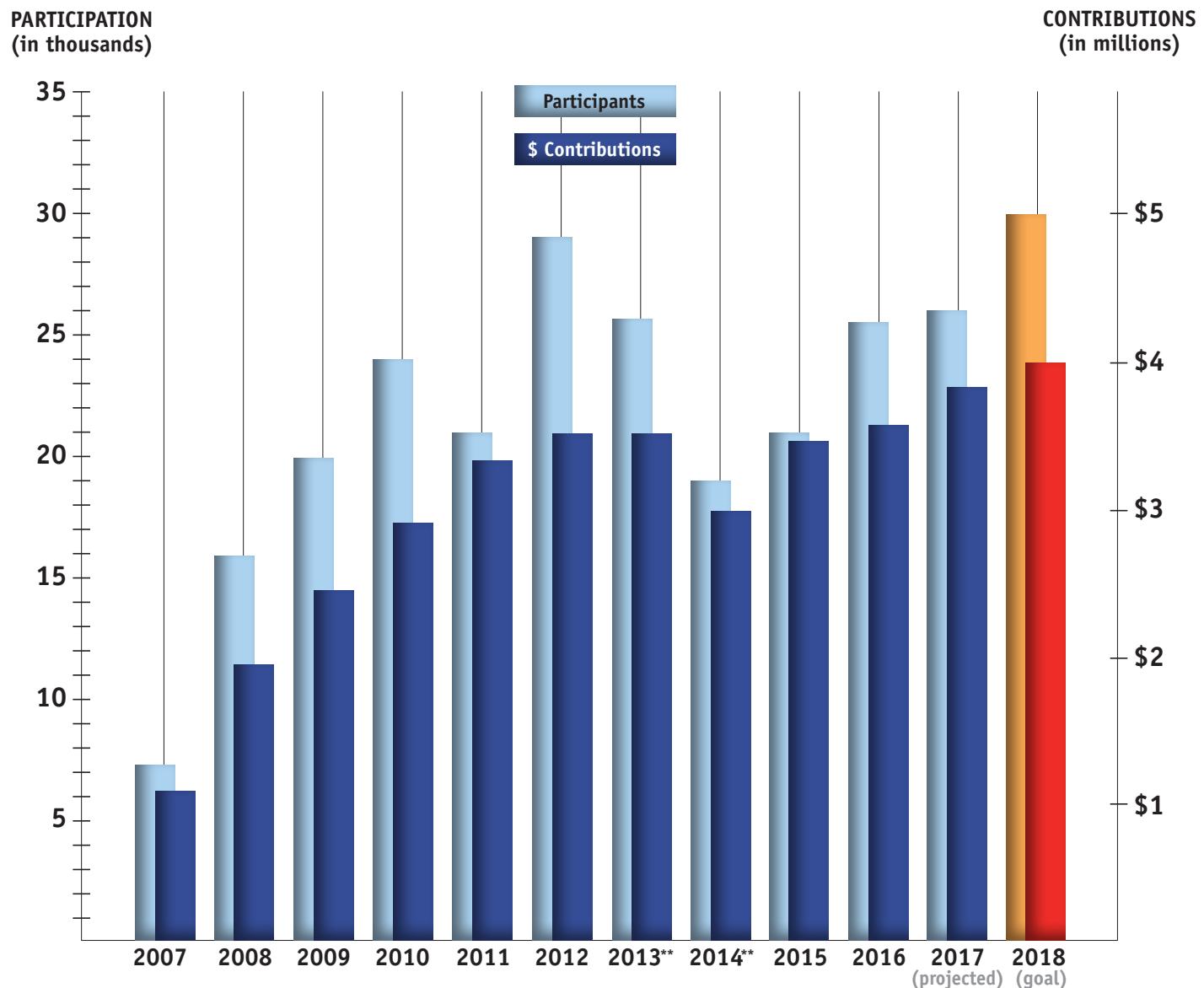
What is the Appeal Advisor?

The Appeal Advisor is a newsletter from Annual Catholic Appeal Coordinators. It contains updates and important information and is published as needed to serve and inform parish leaders. The Appeal Advisor is distributed to parishes in the weekly Diocesan parish email and to Parish Advocates on record with the Appeal Office.



Assisting people in need

ANNUAL CATHOLIC APPEAL GROWTH



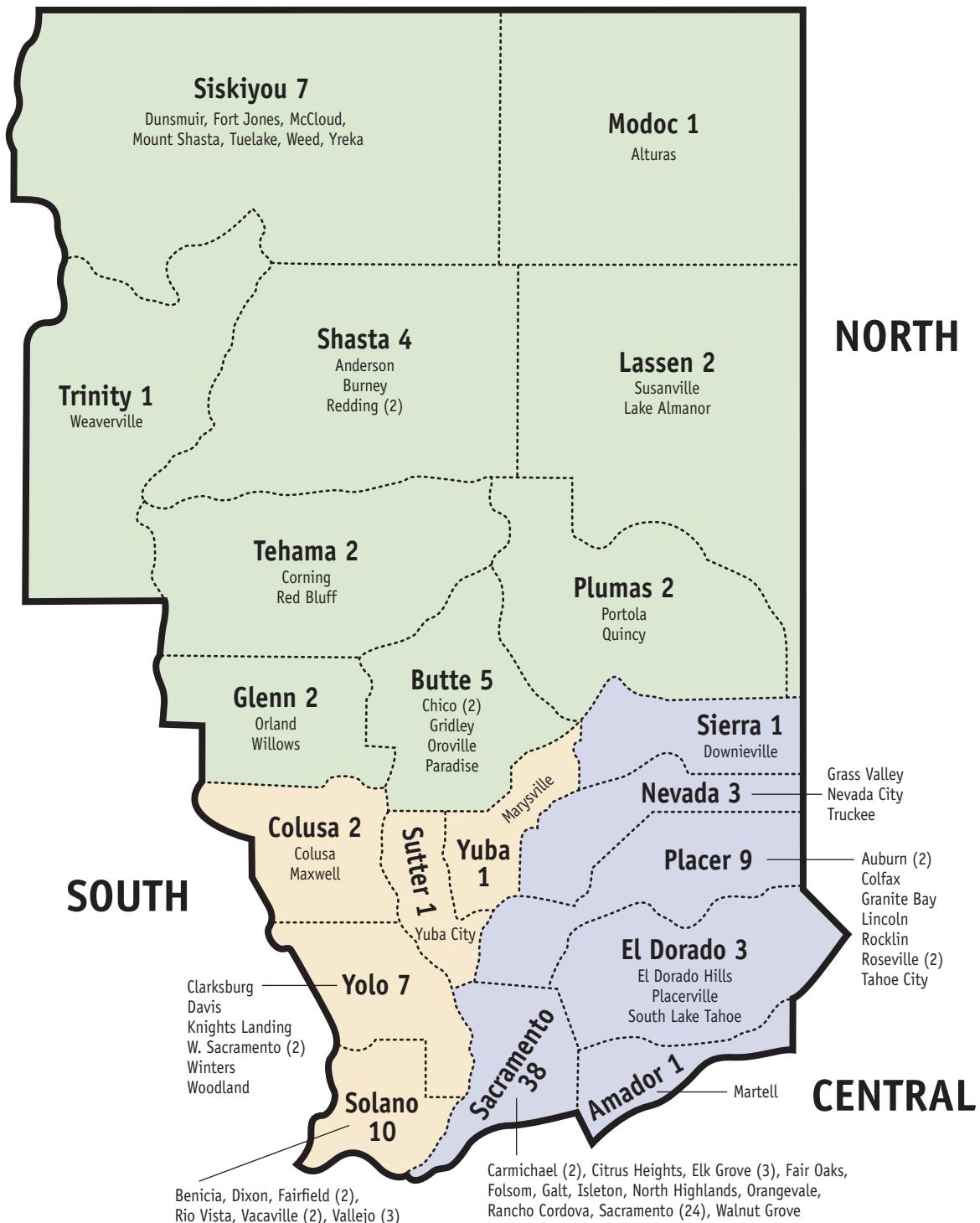
2007	\$1.17M	7,200 participants	2013	\$3.55M	25,714 participants
2008	\$1.95M	16,000 participants	2014	\$2.98M	19,000 participants
2009	\$2.40M	20,000 participants	2015	\$3.43M	21,000 participants
2010	\$2.90M	24,000 participants	2016	\$3.61M	25,500 participants
2011	\$3.35M	21,000 participants	2017	\$3.90M	26,150 participants (projected)
2012	\$3.55M	29,000 participants	2018	\$4.00M	30,000 participants (goal)

**Parishes conduct the ACA and The ONE Campaign



Assisting people in need

DIOCESE OF SACRAMENTO BY CITY, COUNTY & ANNUAL APPEAL REGION





Assisting people in need

¿Por qué es necesario el Llamado Católico Anual?

En estos tiempos donde se enfrentan retos económicos – se ha concentrado un gran esfuerzo en los programas apoyados por el Llamado Católico Anual. Como católicos al servicio de los demás, es vital que participemos en el Llamado para asistir a las personas necesitadas a través de ministerios demasiado grandes que una sola parroquia no podría administrar.

¿Quiénes deben participar en el Llamado Católico Anual?

Como respuesta a las necesidades de nuestra comunidad diocesana, el Obispo Soto pide que todos los feligreses participen en el Llamado Católico Anual.

¿Por qué es importante que cada una de las familias utilice el sobre para su donativo?

Cada donativo es importante. Cada familia en cada una de las parroquias es llamada a participar con el donativo que ellos puedan proporcionar. Cada donativo es contado individualmente a través del sobre, aun si el participante desea permanecer en anónimo.

¿Cómo se determina lo que apoyará el Llamado Católico Anual?

Lo que el Llamado Católico Anual apoyara es determinado por el Obispo de la Diócesis de Sacramento en consulta con líderes diocesanos y en respuesta a las necesidades y prioridades diocesanas.

¿Cómo es financiado lo que apoya el Llamado Católico Anual?

El 75% beneficiará a aquellos necesitados mediante los fondos para los programas de servicios sociales (el 50% del valor neto será otorgado a los programas de agencia a lo largo de la diócesis; el 25% del valor en bruto es devuelto a las parroquias para sus propios ministerios sociales).

El 25% del valor neto restante asistirá con el financiamiento de la formación de los seminaristas quienes servirán como sacerdotes en nuestra diócesis, y ayudará a proveer asistencia con la colegiatura a aquellas familias con mayor necesidad que deseen una educación Católica para sus hijos.

¿A qué se refiere el Porcentaje Parroquial del 25%?

El Porcentaje Parroquial del 25% se refiere a lo recaudado en cada parroquia gracias a la generosidad de los feligreses. Estos fondos son devueltos trimestralmente a la parroquia correspondida por medio de la Oficina Diocesana de Finanzas. Los fondos se determinan por las contribuciones reales y los pagos recibidos hasta la fecha.

¿Cómo debe ser el Porcentaje Parroquial empleado y quién lo decide?

Los fondos del Porcentaje Parroquial pueden ser empleados para:

- Ministerios propios de alcance para personas necesitadas
- Becas para programas comunitarios que asisten a personas necesitadas
- Becas para otras parroquias en áreas menos afortunadas
- Hasta el 50% se puede usar para la asistencia en colegiatura para la escuela de la parroquia

El uso del 25% del Porcentaje Parroquial es determinado por el Párroco en consulta con líderes parroquiales.

¿Cómo es la Educación del Seminario financiada?

Los fondos recaudados son directamente empleados para cubrir el costo de colegiatura y libros. La contribución del Llamado Católico Anual cubrió aproximadamente un 10% del costo total de la educación de nuestros seminaristas.

¿Cómo se determina la asistencia en colegiatura para los necesitados?

La Diócesis de Sacramento se compromete a asegurar que la educación católica esta disponible a toda juventud católica a pesar de su situación demográfica o socioeconómica.

Fondos del Llamado Católico Anual apoyan a varias escuelas católicas por toda la diócesis en las cuales las parroquias a que pertenecen las escuelas no tengan los fondos necesarios para responder a las necesidades de la escuela para proveer becas a sus familias.

¿Cuáles son los costos administrativos del Llamado?

El Llamado Católico Anual es un esfuerzo de voluntarios a nivel diocesano, decanato y parroquial. Un pequeño grupo de empleados supervisa la estrategia necesaria para implementar y procesar los fondos cuando son recibidos. Los costos administrativos y de alcance/promoción permanecen bajo el 10%. Conforme el Llamado aumenta, éste porcentaje sigue en disminución.

¿Por qué tenemos regiones del Llamado?

El Llamado Católico Anual apoya programas de servicio sociales a través de la Diócesis de Sacramento. Las regiones del Llamado (Norte, Sur e Central) fueron creadas para facilitar la comunicación localmente relevante. Vea mapa en la página 6.6.

¿Qué es el Asesor del Llamado?

El Asesor del Llamado es un boletín de los coordinadores del Llamado Católico Anual. Contiene actualizaciones e información importante e se publica según sea necesario para servir e informar a los líderes parroquiales. El Asesor del Llamado se distribuye a las parroquias por medio del correo semanal de la Diócesis y a los abogados de la parroquia en el registro con la oficina del Llamado.

7.0

Gift
processing



Assisting people in need

TWO SUBMISSIONS RECOMMENDED IN 2018

Parishioners and Parish Advocates have expressed concern about a delay from the date gifts are made and processing at the Appeal office: for example cashing checks, charging credit cards and acknowledging that a gift has been made.

To better serve Appeal donors, parishes are encouraged to provide two submissions in 2018.

February 10-11

APPEAL COMMITMENT WEEKEND

February 23

Appeal Weekend collections due

February 17-18

Follow-up Weekend #1

February 24-25

Follow-up Weekend #2

March 11

Follow-up collections due

Use the following instructions for each submittal



Assisting people in need

GIFT PROCESSING PROCEDURES

The purpose of the gift processing procedures is to assist parish staff and The Catholic Foundation team in proactively reviewing and recording all contributions made to the Annual Catholic Appeal (ACA).

Please follow the following gift audit and recording steps so that we can:

- properly credit every donor
- accurately report the level of participation in your parish

Important Points to Remember when Auditing Gifts

1. Checks should remain in the envelopes (**DO NOT DEPOSIT CHECKS**).
2. **ALL CASH** needs to be removed from envelopes, write the amount of cash on the outside of each envelope.
3. Return all contribution envelopes with donor information to The Catholic Foundation.
4. Deposit **ALL CASH** and prepare a parish check to cover the envelopes and loose cash.
5. Do not record gifts at the parish, The Catholic Foundation will process, record, and mail correspondence (thank you letter, pledge statements, tax letter) for each contribution.

Processing Instructions

Step 1: Have the following materials ready prior to processing contributions:

- Parish Transmittal Form
- Adding machine with tape
- Rubber bands
- Contribution envelopes
- Gift type labels for sorted envelopes

Step 2: Verify contents and sort the gift envelopes according to the following gift types:

Pledge and Recurring Gift Envelopes: <ul style="list-style-type: none"><input type="checkbox"/> w/ Checks<input type="checkbox"/> w/ Credit cards<input type="checkbox"/> w/ Direct debit<input type="checkbox"/> w/ Cash payments<input type="checkbox"/> w/o Payments	One-Time Gifts: <ul style="list-style-type: none"><input type="checkbox"/> w/ Checks<input type="checkbox"/> w/ Credit cards<input type="checkbox"/> w/ Direct debit<input type="checkbox"/> Loose checks	Cash Gifts: <ul style="list-style-type: none"><input type="checkbox"/> Envelopes with donor information<input type="checkbox"/> Anonymous envelopes
--	---	---

Step 3: Prepare a parish check to cover the CASH donations:

- The parish check should be made payable to the Annual Catholic Appeal or ACA. On the check stub, please indicate the total amount of loose cash and anonymous gifts.

PLEASE DO NOT COMBINE ACA CONTRIBUTIONS WITH ANY OTHER COLLECTIONS.

Step 4: Prepare Parish Transmittal Form:

- Retain a copy of the Parish Transmittal Form for your records.

Step 5: Please send the completed package using the FedEx envelope provided OR a box that fits the collection. The Catholic Foundation will pay for shipping. Preprinted FedEx labels are provided for your use:

Annual Catholic Appeal
Diocese of Sacramento
2110 Broadway
Sacramento, CA 95818

Step 6: For any questions regarding processing gifts please call 916-733-0266 or Email: aca@scd.org

ANNUAL CATHOLIC APPEAL TRANSMITTAL FORM

Report No.: _____ of _____

Date: _____

Parish Name: _____

City: _____

Contact Person: _____

Telephone: _____

PLEDGES and RECURRING GIFTS

_____ Pledge envelopes with checks

_____ Pledge envelopes with credit cards

_____ Pledge envelopes with direct debit payments

_____ Pledge envelopes with cash payments (Cash: \$ _____)

_____ Pledge envelopes without payments

ONE-TIME GIFTS

Checks, Credit Cards and Direct Debit Gifts

_____ Envelopes with checks

_____ Envelopes with credit cards

_____ Envelopes with direct debit

_____ Loose checks

Cash Gifts

_____ Envelopes with donor information
(The donor name and address are known.) Total \$ _____

_____ Anonymous envelopes
(Donor information not known.) Total \$ _____

Cash gifts without envelopes Total \$ _____

Parish Check Amount: \$ _____

Important: Please deposit cash into your parish bank account and make a check payable to "ACA" for the amount.

Mail the check and all donation envelopes to: Annual Catholic Appeal, 2110 Broadway, Sacramento, CA 95818.

Report submitted by: _____ Parish Auditor	Audited by: _____ Foundation Staff
--	---------------------------------------

Labels for separated group bundles

(cut on dotted lines and attach to specific groups)

Pledge and Recurring Gift Envelopes
w/ checks

Pledge and Recurring Gift Envelopes
w/ credit cards

Pledge and Recurring Gift Envelopes
w/ direct debit payments

Pledge and Recurring Gift Envelopes
w/ cash payments

Pledge and Recurring Gift Envelopes
without payments

One-Time Gift Envelopes
w/ checks

One-Time Gift Envelopes
w/ credit cards

One-Time Gift Envelopes
w/ direct debit payments

Loose checks

Cash Gift Envelopes
w/ donor information

Cash Gift Envelopes
without donor information

8.0

Contacts



Assisting people in need

CONTACTS FOR CHARITIES THAT RECEIVE FUNDING

Catholic Charities of Sacramento

Members

Catholic Charities of Yolo-Solano: *Solano and Yolo counties*
Health, mental health and family services for anyone in need
Contact: Miriam Sammartino 707-644-8909

Northern Valley Catholic Social Service: *Butte, Glenn, Shasta, Siskiyou, Tehama and Trinity Counties*
Assistance with housing, mental health, immigration, life skills and family resources
Contact: Cathy Wyatt 530-241-0552

Sacramento Food Bank and Family Services: *Greater Sacramento*
Services to combat hunger and strengthen family skills
Contact: Blake Young 916-456-1980

- **Immigration Services**
Competent and accurate legal services for families and children in transition
Contact: Genevieve Levy 916-456-1980
- **Refugee Resettlement Services**
Resettlement of families fleeing danger and insecurity in war-torn nations.
Contact: Rocio Gonzalez 916-443-5385

Associate Members

Camp ReCreation: *Serving Northern California*
Residential summer camp and year-round activities for participants with developmental disabilities
Contact: Kathi Barber 916-733-0136

Mother Teresa Maternity Home, Placerville: *Placerville*
Housing for homeless women during pregnancy and childbirth
Contact: Jane Meuser 530.295.8006

Upper Room Dining Hall: *Placerville*
Hot meals and compassion for all those in need
Contact: Linda Del Real 916-804-0625

Partners

Anderson-Cottonwood Christian Assistance

Emergency Assistance: Food

Contact: Deacon Mike Evans 530-365-8573

Bishop Gallegos Maternity Home: Sacramento

Housing for homeless women during pregnancy and childbirth

Contact: Lenore Mollarkey 916-395-9370

Catholic Ladies Relief Society: Chico

Emergency Assistance: Food, shelter, medical, transportation

Contact: Joan Costa 530-895-8331

Community Assistance Network: Quincy, Portola, Greenville

Emergency Assistance: Food

Contact: Kitty Gay 530-283-0262

Loaves and Fishes: Sacramento

Survival services for homeless individuals and families

Contact: Noel Kammermann 916-637-2506

Sacramento Life Center: Greater Sacramento

Pregnancy counseling, medical services and education

Contact: Marie Leatherby 916-451-4357

Salvation Army Food Shelf: Susanville

Emergency Assistance: Food

Contact: Linda Hancock 530-257-0314

Society of St. Vincent de Paul: Amador, Burney, Davis, Dunsmuir, Esparto, Fair Oaks, Folsom, Ft. Jones, Gridley, Lincoln, Rio Vista, Winters

Emergency assistance: Food, shelter, utilities, clothing, furniture, etc.

Contact: Judith Dietlein 707-315-3368

Stanford Settlement Neighborhood Center: Sacramento

Programs for at-risk children, youth and seniors

Contact: Sr. Jeanne Felion, SSS 916-927-1303

Wellspring Women's Center: Sacramento

Drop-in center serving disadvantaged women and children

Contact: Genelle Smith, MSW, LCSW 916-454-9688

Yuba-Sutter Right-To-Life

Community education on pro-life issues

Contact: Maureen Guth 530-673-1437



Assisting people in need

DIOCESAN LEADERSHIP TEAM

Most Rev. Myron J. Cotta
Auxiliary Bishop
Diocese of Sacramento
Annual Catholic Appeal Chair

Fr. Rey Bersabal
Pastor
St. James Parish, Davis

Rev. Giovanni Gamas
Pastor
St. Monica Parish, Willows

Rev. Francisco Hernandez
Pastor
Our Lady of Guadalupe Parish,
Sacramento

Rev. Guillermo Hernandez
Pastor
St. Rose Parish, Sacramento

Rev. Glenn Jaron, MSP
Episcopal Vicar for Clergy
Diocese of Sacramento

Rev. Msgr. James Kidder
Retired Priest

Rev. Michael O'Reilly
Rector
Cathedral of the Blessed
Sacrament, Sacramento



Assisting people in need

ANNUAL CATHOLIC APPEAL OFFICE

The Catholic Foundation
2110 Broadway Sacramento, CA 95818
916-733-0266 aca@scd.org

COORDINATORS

Chantal LeFevre
The Catholic Foundation
916-733-0269 clefrevre@scd.org

Kathy Dana
Strategic Consultant
916-847-4235 kathy@kohesivebrands.com

DIOCESAN DIRECTORS

Stan Devereux
Executive Director
The Catholic Foundation
sdevereux@scd.org

John Watkins
Director
Office of Catholic Charities
and Social Concerns

ANNUAL CATHOLIC APPEAL WEBSITE

www.scd.org/annual-catholic-appeal